RUDDER
UI / UX
DESIGNER
DEVELOPER
EXPERIENCE
RESEARCH

10 YEARS EXPERIENCE
of Mobile app design and responsive web design

12 YEARS EXPERIENCE
of e-Commerce product design

16 YEARS EXPERIENCE
of User experience design

14 YEARS EXPERIENCE
of Front-end development

✉ ygwd000@gmail.com

🌐 Personal website

Job experience

UNIS (2024 ~ present)
Senior UI / UX Designer

- Redesign Warehouse Management System, Yard Management System, Client Portal, Yard Control App.
- Design system enhancement. Updates and improvements to components, style, and guidelines.
- Transfer of the UNIS design system from Figma to Element Plus. This transition is aimed at enhancing collaboration, streamlining workflows, and maintaining design consistency across projects.

iHerb (2022 ~ 2024)
Senior UX Designer

- Build the iHerb design system by starting with defining tokens, typography and layout.
- Design and code reusable and accessible components.
- Redesign Wishlist, Autoship & save, Rewards and Wellness quiz.

Newegg Inc. (2014 ~ 2022)
Senior UX / UI Designer

- Research competitors and industry standards for best practices.
- Collect, process and organize complex design requirements.
- Translate requirements into well-defined wireframes.
- Create high-fidelity visual mockups.
- Build UI components in the design system.
- Develop templates and functional prototypes by hand-coding HTML, CSS and JavaScript.
- Mentor and guide junior designers.

Newegg Tech - Chengdu
Senior UI Designer (2010 ~ 2014)
UI Designer (2007 ~ 2010)

- Design and develop the Newegg China e-Commerce platform.
- Design Newegg mobile app.
- Desktop and mobile site refactoring and optimization.
- Lead the team of front-end developers.
- Build the design system of Newegg internal systems.
- Build the front-end development guideline.